99 VOLUNTEER ROLES (you might not have thought of yet)

- 1. Review, refresh or redesign your branding.
- 2. 'Mystery-Shop' your organisation to see how easy it is for a potential donor to make a gift.
- 3. Design and implement a crowdfunding campaign.
- 4. Write articles for your blog or newsletter.
- 5. Research existing articles that could be used in your blog or newsletter.
- 6. Research like-minded websites where you could post relevant articles or information.
- 7. List your programmes or services on relevant websites.
- 8. Gather stories from clients, service users, volunteers and supporters.
- 9. Gather one-line testimonials from clients, service users and volunteers.
- 10. Proof-read your newsletter.
- 11. Regularly proof-read your website, fix links and remove anything that is out-of-date.
- 12. Take photographs of your programmes in action.
- 13. Photograph key team members so headshots can be included on your website.
- 14. Design a cover photo for your Facebook page.
- 15. Manage your Facebook page.
- 16. Submit bite-sized posts for your Facebook page one day each week or month.
- 17. Set up a Linked In Profile for each of your key staff and trustees.
- 18. Create a display kit for your organisation to use when you are attending an expo or event.
- 19. Create displays in shop windows to promote your cause.
- 20. Design a brochure outlining your services.
- 21. Distribute brochures to libraries, health centres and other public places.
- 22. Deliver relevant flyers to letterboxes.
- 23. Design an info-graphic explaining key metrics and statistics for your organisation.
- 24. Design some inspirational posters highlighting success stories from within your organisation.
- 25. Design surveys or evaluation tools for your programmes.
- 26. Analyse survey findings and prepare a report.
- 27. Make a feedback board to hang in the reception area of your centre.
- 28. Review your constitution and recommend changes that are out-of-date.
- 29. Write or update your policies manual.
- 30. Write or update your procedures manual.
- 31. Provide baking for Board meetings.
- 32. Create an Emergency Plan should your organisation be affected by a natural disaster.
- 33. Check and re-stock your first aid kit on a regular basis.
- 34. Carry out a Health and Safety audit.
- 35. Design a research project relevant to your cause and the community you serve.
- 36. Research and book speaking opportunities to promote your cause.
- 37. Talk at local service clubs on behalf of your organisation.
- 38. Write speeches for other people to present at relevant events.
- 39. Create PowerPoint slides for your public presentations.
- 40. Create short video clips for your website or social media channels.
- 41. Make handmade cards to thank donors, volunteers and supporters.
- 42. Design and compile a Welcome Kit for volunteers.
- 43. Design and compile an Induction Kit for trustees.
- 44. Design a T-Shirt your organisation could sell as a fundraiser.
- 45. Research relevant merchandise your organisation could sell as a fundraiser.
- 46. Write or record the history of your organisation.
- 47. Write and send regular press releases.
- 48. Scour news sources for stories and articles relevant to your cause and organisation.
- 49. Write letters to the editor of your local newspaper about relevant hot topics.
- 50. Research relevant funding opportunities.



- 51. Approach businesses for donations of spot prizes.
- 52. Distribute donation boxes to local businesses who are willing to have one on their counter.
- 53. Discuss payroll giving options with local business owners.
- 54. Make presentations to staff or social clubs about payroll giving, peer-to-peer fundraising or team volunteering.
- 55. Pick and arrange a fresh bunch of flowers for your centre every week.
- 56. Organise morning tea for your programmes on a roster basis.
- 57. Clean and maintain your programme equipment.
- 58. Catalogue all your equipment and resources.
- 59. Provide peer mentoring for specific staff members or volunteers.
- 60. Act as an official buddy for new volunteers.
- 61. Train staff or volunteers on specific topics.
- 62. Check, clean and update your supporters' database.
- 63. Analyse your supporter's database for demographic trends.
- 64. Research relevant software options to support your organisations operation.
- 65. Be on-call to solve IT issues.
- 66. Organise a thank you event for supporters.
- 67. Provide transport for programme participants.
- 68. Maintain your organisations vehicles.
- 69. Maintain your organisations building, office or garden.
- 70. Research, compare and negotiate best rates for regular purchases such as power, telephone and insurance.
- 71. Research, discuss and establish a buying group with other organisations for bulk discounts.
- 72. Give staff and volunteers a shoulder massage once a month.
- 73. Develop a rewards and recognition programme for staff and volunteers.
- 74. Make a birthday calendar so that every team member can be celebrated on their special day.
- 75. Plan activities for Volunteer Awareness Week.
- 76. Prepare your annual accounts.
- 77. Compile your annual report.
- 78. Research case studies from organisations similar to your own.
- 79. Prepare baking or lunches for volunteers at events.
- 80. Provide childcare for other volunteers so they can get involved.
- 81. Research legislation relevant to your organisation or cause.
- 82. Make submissions to government or local government on issues that affect your organisation.
- 83. Attend submissions hearings for moral support.
- 84. Make and maintain hanging flower baskets for your entrance way.
- 85. Undertake a skills audit of your current staff, trustees and volunteers.
- 86. Research, develop and maintain a system for measuring how many volunteer hours are contributed to your organisation.
- 87. Make follow-up phone calls to volunteers after an event.
- 88. Make follow-up phone calls to participants after an event.
- 89. Carry out reference checks for new volunteers.
- 90. Be a part of an interview panel for new staff, volunteers or trustees.
- 91. Give your office or centre a spring clean and facelift.
- 92. Give your centre gardens a makeover.
- 93. Research non-profit blogs and Facebook pages that would be useful for staff and volunteers to follow.
- 94. Be a part of a focus group or advisory Board for a specific issue or event.
- 95. Attend networking events on behalf of your organisation.
- 96. Host networking events on behalf of your organisation.
- 97. Design a workplace wellness programme for your staff and volunteers.
- 98. Facilitate a weekly yoga class for your team.
- 99. Help you brainstorm potential volunteer roles.

